

OFFICIAL CONTEST RULES
FOR THE BERLIN CITY AUTO GROUP
2008 “WIN WITH BERLIN” CONTEST

1. How to Enter the Contest:

- Registration for the 2008 WIN WITH BERLIN contest will begin on Tuesday, June 10th, 2008 at 8:00 a.m. (EDT), and end on Wednesday, June 25th, 2008 at 12:00 p.m. (EDT).
- To participate in the contest, you may enter either through the contest Web site at www.winwithberlin.com, or in person at any participating Berlin City Auto Group (“BCAG”) dealership. A completed registration form must include your full name, complete address, daytime phone number and valid e-mail address. No purchase is necessary to win. You must be 21 years or older to participate. BCAG is not responsible for lost, stolen, mutilated, destroyed, undelivered, postage due, illegible, incomplete or untimely entries. Further, BCAG is not responsible for entries or prize notifications that are not received due to difficulty accessing the Internet, service outages or delays, computer difficulties or other technological difficulties; nor is BCAG responsible for any lost, disconnected, dropped, misdirected or incomplete telephone calls.

2. Eligibility Restrictions:

- The contest is open to all persons that are residents of the State of Maine, New Hampshire or Vermont, and that are 21 years of age or older.
- Employees (and their immediate family) of BCAG, its affiliated entities, advertising agencies and participating sponsors/promotional partners are ineligible to participate or win. Immediate family shall include such employee’s spouse, parents, children, siblings, grandparents, grandchildren and any other person residing within such employee’s household.
- Limit one entry per household.
- One internet entry per person and one internet entry per e-mail address. Internet entries must be made by the authorized account holder of the e-mail address submitted at the time of entry. The authorized account holder is the natural person who is assigned to the e-mail address by an internet access provider, online service provider, or other organization that is responsible for assigning e-mail addresses or the domain associated with the submitted e-mail address.

3. Prizes:

- Prizes are provided courtesy of the Berlin City Auto Group.
- Eight (8) lucky winners will enjoy a day at the races on us. Food, refreshments, grandstand tickets for two and a prize pack.
- Two (2) lucky winners will receive grandstand tickets for two and cold pass credentials to tour the garages, pit road and in-field.
- One (1) Grand Prize winner will receive two hot passes to “Get in the Pits” to enjoy touring the garages, pit road, and to stay in the in-field area throughout the

race. This Grand Prize winner will receive a special one-on-one meet and greet with Patrick Carpentier in the car hauler.

- All prizes or prize certificates must be picked up at a participating dealership as determined by BCAG at the time of prize notification.
- Any prize or prize certificate not claimed by 12:00 p.m. (EDT) on June 26th, 2008, will be forfeited by the winner.
- Contest prizes are not transferable. Prizes may not be substituted for or redeemed for cash.
- Prizes are limited solely to those items explicitly set forth herein and shall not include any other expenses, incidentals or taxes that may arise out of the winner's receipt of any prize. If the specified prize becomes unavailable due to unforeseen circumstances, BCAG may substitute a prize of like or equal value or cancel the contest in its sole discretion.

4. Selection of Winners:

- The odds of winning are based on the number of total entrants.
- Winners will be selected at random.
- Drawing will be held at 12:00 p.m. (EDT) on June 25th, 2008, and winners will be notified by 4:00 p.m. (EDT) the same day.
- If the winner(s) cannot be contacted and/or tickets picked up by 12:00 p.m. (EDT) on June 26th, 2008, an alternate winner will be selected.
- Decisions of BCAG management with respect to the contest are final.

5. Conditions:

- SUBMISSION OF AN ENTRY IN THIS CONTEST CONSTITUTES AGREEMENT BY THE PARTICIPANT TO THE TERMS AND CONDITIONS OF THESE RULES.
- Winners must be 21 years of age, must be residents of the State of Maine, New Hampshire or Vermont, and must provide a valid and legal driver's license or other government-issued picture identification to claim their prize.
- Winners of both hot and cold passes must wear long pants, sleeved shirts and closed-toed shoes to be allowed in certain restricted areas.
- By participating in the contest, the winner or winners (and their guest or traveling companion, if any) agree to a perpetual, irrevocable, worldwide, royalty-free, and non-exclusive license allowing BCAG and its affiliates to use, reproduce, adapt, modify, publish, distribute and publicly display their name, voice, or likeness in any advertising or broadcasting material relating to this contest without any financial or other compensation, and to sign a publicity release prior to acceptance of the prize.
- Participants agree that personal data including, but not limited to, name, mailing address, phone number, and email address may be collected, processed, stored and otherwise used for the purposes of administering the contest and as otherwise set forth in BCAG's privacy policy, a copy of which may be reviewed at www.berlincity.com/privacy.htm.
- Winners are solely responsible for all taxes, costs and/or fees that may be incurred.

- To the maximum extent permitted by law, you agree to defend, indemnify and hold harmless BCAG, its affiliates and their respective directors, officers, employees and agents from and against any and all claims, actions, suits or proceedings, as well as any and all losses, liabilities, damages, costs and expenses (including reasonable attorneys fees) directly or indirectly arising out of or accruing from (a) from the prize or participation in the contest; (b) any misrepresentation made by you in connection with the contest; (c) any non-compliance by you with these rules; (d) claims brought by persons or entities other than the parties to these rules arising from or related to your involvement with the contest; and (d) any injury or damage caused or claimed to be caused by your (or your guests' or traveling companions') participation in the contest and/or use or acceptance of any prize, except to the extent that any death or personal injury is caused by the negligence of BCAG.
- Prizes are awarded without warranty of any kind from BCAG, express or implied, without limitation, except where this would be contrary to federal, state, provincial, or local laws or regulations. All federal, state, provincial and local laws and regulations apply.
- Any false information provided within the context of the contest by any participant concerning identity, mailing address, telephone number, email address, or any non-compliance with these rules or the like may result in the participant's immediate elimination from the contest. BCAG further reserves the right to disqualify any participant who tampers with the submission process or any other part of the contest. Any attempt by a participant to deliberately damage any website or undermine the legitimate operation of the contest is a violation of criminal and civil laws and should such an attempt be made, BCAG reserves the right to seek damages from any such participant to the fullest extent of the applicable law.
- BCAG reserves the right in its sole discretion to modify the contest rules, prizes and dates at any time for any reason. If, for any reason, the contest is not capable of running as planned for any reason, including, without limitation, the reasons set forth above, BCAG reserves the right at its sole discretion to cancel, terminate, modify or suspend the contest (or portion thereof).
- No purchase is necessary. The contest is void where prohibited.
- BCAG is not responsible for typographical or other errors in the printing, the offering or the administration of the contest or in the announcement of a prize.
- Any dispute between BCAG and an individual contest participant relating to the contest or these rules will be governed by the law of the State in which the particular BCAG dealership is located (as identified by the participant in his or her contest registration as being the dealership at which he or she will collect any claimed prize).
- Copies of the written contest rules are available during regular business hours at the participating dealerships or online at www.winwithberlin.com.